

Kathleen Wooten
quakerkathleen.org

Questions for social media use for Quaker Community

*(Adapted from *The Social Media Gospel*, Meredith Gould,
Liturgical Press 2013)*

What do we need to understand about community in general and Quaker community in particular before using social media?

How does viewing social media through a spiritual lens help us understand social media as a tool for sharing our Quaker faith?

Are we clear about how our own experiences and learning styles might be impeding our comfort with digital platforms?

How might we choose and use social media tools to accommodate personality types?

What can we do to alleviate concerns people might have about social media being alienating and isolating?

What do we already know about our community that will help us use social media tools to continue building and growing?

What sort of additional or different community-building skills might be required to extend our community into an online environment?

Which factors or concerns are causing resistance to planning our social media usage?

Do we know how members of our Quaker community already use social media?

How do we more fully engage the occasional users of social media?

Will the content we create or curate enhance our efforts to build and grow our Quaker community?

How can we ensure that our content is rooted in Quaker faith and values?

What's the practical impact of the digital divide on our ability to generate community and enhance our faith?

How will the social media tools we choose welcome more participation of people with disabilities?

Given our goals for using social media, how is using Quaker "jargon" and terminology useful or a deterrent?

Does our social media policy provide guidelines for dealing with disruptive, negative, divisive, or mean-spirited posts to our accounts?

What sort of guidance should we provide for whoever manages our social media accounts?